

# Success stories



**Indian Overseas Bank**  
**Rural Self Employment Training Institute**  
**Ramanathapuram**

# Success Stories



Smt. V.Gayathiri  
UYEGP - EDP  
Navaratna Small Products

Smt. V.Gayathiri 30years old, X std passed belongs to Ramanathapuram town. She was one of the SHG members. Earning of her husband was not sufficient income for running of the family. In that time the DIC recommended UYEGP Training to our RSETI. After finishing the training she got loan Rs. 400000/- from Canara Bank Ramanathapuram and opened small millet product centre and she was earned Rs. 5000/-per month.

At present to include other SHG members in the product centre. The SHG Members are established own cost with 12 lakhs and purchased machineries, raw materials etc. In the centre to product sprouted small millet health mixture and other 6 products in the name of Navaratna small products Therpasayam Road Velipattinam Po. Ramanathapuram Dist and started the biggest show room. The products are supplied and sales to super markets in Ramanathapuram District and nearest district. Now the team of the SHG members earned 75000/- to 100000/- per month.

The Mugavai Millet Products are prepared Millet health mixture 500g Rs.140, Samba wheat idiyappa Flour 500g Rs.50, Roasted rice idiyappa flour 500g Rs.64, Rye flour 500g Rs.54, Ragi flour 500g Rs.42 and etc.

The case has shown a way to become successful entrepreneurs through the help of our RSETI.

# Success Stories



Shri. S.Mohamedazarudeen  
Cell Phone Service  
Haja Mobile Shop

S.Mohamedazarudeen 24 age is a resident of Ekkakudi village. He is XII std passed and he has not able to higher education due to poor family. H came to know about RSETI training institute to meet the Director and he joined 21 day training of Cell phone servicing. During the training he. got motivated and learnt about how to be a good Cell phone servicer, besides skill and knowledge about cell phone servicing. After completion of training he joined the wage employee of cell phone servicing shop at Ramanathapuram in Vandikara street. Now he got salary Rs. 7000/-per month. In future he is thinking to establish own cell phone service centre.



# Success Stories



Smt. G.Booma Devi  
Dress Designing for Women

Smt. G.BoomaDevi is house wife belongs to Karungudi village in Ramanathapuram Dist. Her husband an agriculturist is a sole earning member in the family. She has two children with a meagre agriculture income for difficult to manage the family.

One day fine morning She saw the dinamani new paper and the press release said IOB RSETI is organising 21days Dress Designing Programme and the interested persons willing to take up this as self employment activity may apply.

At that time she came to IOB RSETI and applied Dress Designing for Women. After finishing the training she opened stitching activity centre at Ramanathapuram in Lakshmpuram area and established her own cost which amount One lacks she was purchase 3 sewing machine one embroidery machine. Now she is able to give employment 3 women for stitching activity and she is able to earn net profit of Rs. 15000/-per month. With all the support from the family and her customers She is aspiring to double her earning in the next year. She is very obliged to RSETI Ramanathapuram.